The Harbert College of Business conduit for faculty, student, and industry engagement
CSCI Mission and Vision

OUR MISSION – The CSCI is dedicated to creating a fertile research environment in which scholars, students, and external partners collaborate to advance knowledge, drive thought leadership, and create practical solutions for supply chain stakeholder communities.

OUR VISION – To be recognized nationally as a preeminent source of innovative supply chain research, professional enrichment programs, and industry-ready talent.
CSCI Priorities and Initiatives

Promote information exchange
- Advisory board roundtable meetings
- Research and consulting services
- Faculty research support & dissemination

Deliver educational programs
- Individual & corporate development programs

Recent project engagements
CSCI Research Execution Options

- **Student Consulting Projects**
  - SCM analytics
  - Process reviews
- **Supervised Student Research**
  - PhD dissertation
  - Tailored studies
- **Faculty Research**
  - Proprietary research
  - Sponsored whitepapers
  - Academic studies
  - Visiting faculty program

**Complexity & Time Commitment**

- Case competition
- Class activity
CSCI Research Topics

- Circular economy
- SC Sustainability
- Talent management
- SC transparency
- SC resiliency
- Inventory error impacts
- Direct-to-consumer
- Warehouse automation
- SC technology
- SC responsiveness
CSCI Priorities and Initiatives

Facilitate growth of the Auburn SCM program

505 majors (Fall 2019)
  • 4th largest program in HCOB

190 interns (2019)

175 graduates (2019)

14 faculty members

CSCI-Supported Enhancements
  • Program Champion role added
  • 3 special topics courses offered
  • 60+ companies at Career Expo
  • SAP TERP-10 Certification
  • Graduate certificate program
CSCI Priorities and Initiatives

Drive ongoing success of the Auburn SCM program

2018 North American Undergraduate Program Rankings

<table>
<thead>
<tr>
<th>Rank</th>
<th>University Name</th>
<th>Change</th>
<th>Rank</th>
<th>University Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Pennsylvania State University</td>
<td>↑</td>
<td>14</td>
<td>Texas Christian University</td>
</tr>
<tr>
<td>2</td>
<td>Rutgers University</td>
<td>↑</td>
<td>15</td>
<td>University of Arkansas</td>
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<tr>
<td>3</td>
<td>Auburn University</td>
<td>↑</td>
<td>16</td>
<td>Marquette University</td>
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<tr>
<td>4</td>
<td>Michigan State University</td>
<td>↓</td>
<td>17</td>
<td>University of Houston</td>
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<tr>
<td>5</td>
<td>University of Tennessee</td>
<td>↓</td>
<td>18</td>
<td>Syracuse University</td>
</tr>
<tr>
<td>6</td>
<td>Arizona State University</td>
<td>↓</td>
<td>19</td>
<td>The Ohio State University</td>
</tr>
<tr>
<td>7</td>
<td>The University of Texas, Austin</td>
<td>↑</td>
<td>20</td>
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<td>8</td>
<td>Western Michigan University</td>
<td>↓</td>
<td>21</td>
<td>Bowling Green State University</td>
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<tr>
<td>9</td>
<td>Georgia Institute of Technology</td>
<td>↓</td>
<td>22</td>
<td>Miami University</td>
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<tr>
<td>10</td>
<td>Northeastern University</td>
<td>↑</td>
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<td>The University of Texas, Dallas</td>
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<tr>
<td>11</td>
<td>University of Minnesota</td>
<td>↑</td>
<td>24</td>
<td>Texas A&amp;M University</td>
</tr>
<tr>
<td>12</td>
<td>University of Wisconsin, Madison</td>
<td>↓</td>
<td>25</td>
<td>Wayne State University</td>
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<tr>
<td>13</td>
<td>University of South Carolina</td>
<td>↓</td>
<td></td>
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</tr>
</tbody>
</table>

↑ = new entrant, ↓ = same rank as 2016, ↑ = advanced since 2016, ↓ = dropped since 2016
Key Student Priority

Develop Future Industry Leaders

by forging stronger student alignment with the SCM industry

and

providing students with ongoing access to real world insights
CSCI – 9 Ways to Engage

- Class Visits
- ASCMA Activities
- Student Projects
- Intern Program
- CSCI Sponsorship
- Career Fairs
- Faculty Research
- Student Scholarships
- Mgmt. Training
Fusion 2019 Symposium
Record event attendance achieved

State of the Retail Supply Chain
9th annual report in development

40 students sponsored to attend SCM conferences

Logistics 2030
Year 1 report published

SCM Leadership Forum
3rd annual event

SCM Scholarship Golf Outing
Raised $25k
Upcoming SCM Events

**Career Fair**

February 19, 2020

For details, contact:

Mike Stover
Employer Relations Manager
101 Lowder Hall
(334) 844-7296
mike.stover@auburn.edu

**Fusion 2020 Symposium**

May 7-8, 2020

For details, contact:

Brian Gibson
CSCI Executive Director
438 Lowder Hall
(334) 844-2460
brian.gibson@auburn.edu
CSCI Sponsors

2016-17
- PS Logistics
- DHL
- Buddy Moore Trucking
- Keystone
- Dollar General
- Georgia-Pacific
- Regions

2018-19
- ACT
- AAA Cooper Transportation
- McLeod Software
- Montgomery Transport, LLC

2020
- Buffalo Rock
- BBB Industries
- Mohawk Industries, Inc.
- Delta Flight Products

We have capped the number of sponsors at 20 to ensure that proper attention is given to each of our valued partners.
CSCI Sponsorship – Why Participate?

STRUCTURE

Single tier membership
- All members have equal status/access

Gift-based sponsorship
- No portion goes to university overhead
- All funds go to work in CSCI to enhance the value of the student experience and drive faculty research excellence

Reasonable investment
- $15,000 per year
- 3-5 year initial commitment

VALUE PROPOSITION

CSCI Advisory Board participation
Student networking priority
Student recruiting concierge services
Class presentation priority
Research strategy collaboration
First look at CSCI research
SCM Symposium attendance
Educational event discounts

Did you know? *SHRM studies predict that the cost of replacing a salaried employee equals 6-9 months of salary.* That’s more than a $25,000 expense on a $50,000 salaried new-hire. CSCI can help you identify the right candidates for your SCM role.
For Additional Information

Brian Gibson, Ph.D.
CSCI Executive Director
Wilson Family Professor

brian.gibson@auburn.edu
334.844.2460 (office)
334.663.9634 (mobile)