



# AUBURN UNIVERSITY

CENTER FOR SUPPLY CHAIN INNOVATION



***The Harbert College of  
Business conduit for  
faculty, student, and  
industry engagement***

**HARBERT** | *inspiring*  
**BUSINESS** | **CSCI**



# CSCI Mission and Vision

*OUR MISSION* – The CSCI is dedicated to creating a fertile research environment in which scholars, students, and external partners collaborate to advance knowledge, drive thought leadership, and create practical solutions for supply chain stakeholder communities.

*OUR VISION* – To be recognized nationally as a preeminent source of innovative supply chain research, professional enrichment programs, and industry-ready talent.

CSCI Sponsors Forum  
FUSION 2022  
Symposium

Multiple student  
projects supported  
for industry partners

24+ students  
sponsored to attend  
SCM conferences\*

Logistics 2030  
Year 3 report  
published

Funded enterprise  
membership in  
CSCMP for students  
and faculty

17<sup>th</sup> Annual  
SCM Scholarship  
Golf Outing

## CSCI Events and Achievements

# CSCI Priorities – Create Knowledge

## Promote information exchange

- Research and consulting services
- Faculty research support & dissemination
- Sponsors' roundtable meetings

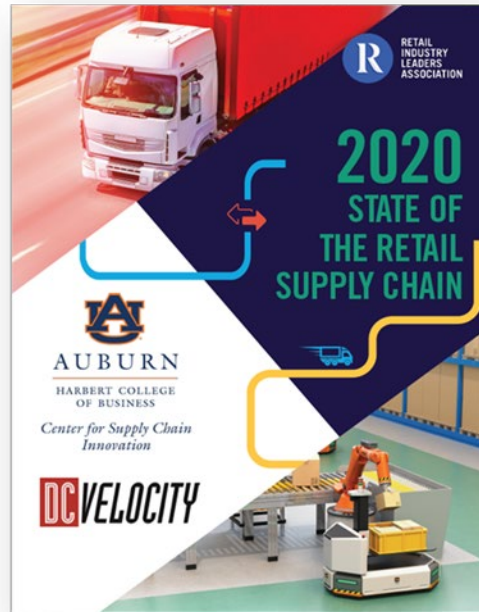
## Deliver educational programs

- Individual & corporate development programs

## Recent project engagements



# Recent CSCI Research Topics



- Circular economy
- SC Sustainability
- Talent management
- SC transparency
- SC resiliency
- Inventory error impacts
- Direct-to-consumer
- Warehouse automation
- SC technology
- SC responsiveness

# CSCI Priorities – Drive Engagement

- Host Career Fairs
  - September and February each year
- Promote interns and full-time employees
- Generate course content
  - Partner with faculty to teach current topics
  - Engage in case studies, company projects
- Facilitate case competitions
  - Put our students to work on your challenges
- Support ASCMA initiatives
  - Host tours, provide guest speakers, hold a lunch and learn session





# CSCI Research Execution Options

COST



- Case competition
- Class activity



## Student Consulting Projects

- SCM analytics
- Process reviews



## Supervised Student Research

- PhD dissertation
- Tailored studies



## Faculty Research

- Proprietary research
- Sponsored whitepapers
- Academic studies
- Visiting faculty program

COMPLEXITY & TIME COMMITMENT

# CSCI – 9 Ways to Engage



Class Visits



ASCMA  
Activities



Student  
Projects



Intern  
Program



CSCI  
Sponsor



Career Fairs



Faculty  
Research



Student  
Scholarships



Mgmt.  
Training





AUBURN UNIVERSITY  
HARBERT COLLEGE OF BUSINESS

*Center for Supply Chain Innovation*

# Selected Support Opportunities

## ***Annual Scholarship***

***Commitment \$2,000 - \$5,000 annually***

An annual scholarship will be awarded to a high-achieving SCM student to help defray the costs of attending college. ASF will have an opportunity to meet and engage with its scholarship recipient.

## ***Case Competition Sponsorship***

***Commitment \$10,000 per competition***

SCM students regularly participate in case competitions at conferences and universities. ASF support will defray the cost of travel, event registration, and resources for the student team and faculty leader.

## ***CSCI Sponsorship***

***Commitment \$15,000 annually***

CSCI provides a fertile research environment where industry partners and SCM faculty can collaborate to advance knowledge and thought leadership. As a CSCI sponsor, ASF will gain unique access to highly desirable talent, current research, career fairs, and networking events.

## ***Endowed SCM Scholarship***

***One-time commitment of \$50,000***

An endowed scholarship creates, in perpetuity, a \$2,000 annual scholarship that will be awarded to a high-achieving SCM student. ASF will have an opportunity to meet and engage its scholarship recipient each year.



# CSCI Events

## Fusion 2022 – May 5-6

- Supply Chain Symposium
- Scholarship Golf Outing

## Career Fair – September 2022

- Sponsors Lunch with select students
- Classroom visits

## Sponsors Forum – October 2022

- Members only event to share insights
- Two keynote speakers
- Faculty and student engagement
- Networking opportunities

*Auburn Center for Supply Chain Innovation Sponsors Form*

*October 21 and 22, 2021*

### Agenda

10:00	Welcome and Forum Overview
10:15	Keynote Presentation Sean Whitehouse, Global Retail Supply Chain Lead, Kurt Salmon/Accenture <i>Supply Chain Design – Balancing Cost, Service, Resiliency, and ESG Goals</i>
11:00	CSCI Research Review Faculty members will provide practical highlights of recent research initiatives, including the Logistics 2030 Report on purchasing and inbound transportation.
Noon	Lunch
1:00	Hot Topics Breakout Sessions Join in a small group discussion regarding a key issue in SCM.
2:00	Keynote Presentation Ben Barnes, Chief Information Security Officer, McLeod Software <i>Cybercrimes - Impacts &amp; Preventions for Supply Chains</i>
3:00	Student Project Highlights Student teams will share their insights from recent company projects.
3:45	Faculty Focus Groups Share your thoughts with faculty members as they gather data and interpret results for their ongoing research initiatives.
4:30	Wrap Up and Reception
6:30	Dinner Outing and Social Event
Friday a.m.	Golf at AU Club

# CSCI Priorities – Build Premier Relationships

## SPONSORSHIP STRUCTURE

### Single tier membership

- All members have equal status/access

### Gift-based sponsorship

- No portion goes to university overhead
- All funds go to work in CSCI to enhance the value of the student experience and drive faculty research excellence

### Reasonable investment

- \$15,000 per year

## VALUE PROPOSITION

CSCI Advisory Board participation

Student networking priority

Student recruiting concierge services

Class presentation priority

Research strategy collaboration

First look at CSCI research

SCM Symposium attendance

Educational event discounts

# CSCI Sponsors



We have capped the number of sponsors at 20 to ensure that proper attention is given to each of our valued partners.



# For Additional Information

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